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10 warning signs that your competitive edge is making you worse

NEW from Simon & Schuster September 4, 2007

egonomics

what makes ego our greatest asset
(or most expensive liability)

by David Marcum & Steven Smith

New York, NY—One of the 4 early warning signs that ego has become a liability for a company or leader, rather than an asset, is too much competition and comparison. Here are ten warning signs to watch for:

1. See someone you work with as a rival and think about how to “beat” them.
2. Take disagreement with your ideas personally.
3. Hyper aware about what “others” are doing, often causing anxiety around what you’re not doing.
4. Compulsively follow a competitors “lead” (copycatting) so they’re not doing *anything* you’re not.
5. Too critical of a competitor’s strategies and prematurely discard them as irrelevant.
6. Winning isn’t the same unless people know you won.
7. Have a hard time being complimentary when someone else succeeds, even when their success has nothing to do with you.
8. You don’t ever deserve to lose; a game, a conversation, a debate, a promotion, a raise, etc. (And you’re not gracious in defeat.)
9. You disagree with someone’s point just because *they’re* the one who said it.
10. What others achieve makes you feel worse about where you are.

To schedule an interview with David Marcum or Steven Smith, please contact Ellen Silberman at ellen.silberman@simonandschuster.com